



Fuel Cell &
Hydrogen Energy
Association

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NEWS RELEASE

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Fuel Cell and Hydrogen Energy Association Looks Ahead; Welcomes Morry Markowitz as President & Executive Director

WASHINGTON DC — Looking forward to continued success in 2012, the Fuel Cell and Hydrogen Energy Association (FCHEA) today announced that Morry Markowitz has been named President & Executive Director. Markowitz has been the Interim Executive Director since July, 2011.

“The Fuel Cell and Hydrogen industry has made great strides in developing and producing new, efficient and environmentally sound technologies. Morry’s expertise in the motor vehicle and utility industries, government, and association leadership will help us take the industry to the next level,” said Mike Hicks, Chairman of the FCHEA Board of Directors. Hicks added, “Fuel cells and hydrogen are already part of the industrial, automotive, military and energy generation landscapes, and Morry will play a major role in helping to tell our story in communities across the nation, state capitals and Washington, D.C.”

“I’m honored to have the opportunity to help lead our industry to further success,” said Morry Markowitz. “I believe in fuel cells and hydrogen energy because these technologies can dramatically improve our lives by reducing pollution, lowering our dependence on foreign oil and creating sustainable jobs. Government support for our industry is a solid investment in America’s energy future, a public-private partnership that we must sustain.”

Markowitz believes that this is an exciting time for the industry. “From transportation to construction, national defense to industrial design and more, fuel cell and hydrogen technologies are entering a new era of opportunity and growth. It will take an industry-wide effort to explain the benefits we provide and demonstrate that that we are indeed ready to deliver products and services to businesses, consumers and government agencies,” Markowitz said. “FCHEA will help lead this effort, and I am eager to continue working with our member companies, forging new alliances with other industries and organizations, and most importantly, expanding our public conversation about commercializing fuel cells in all applications,” he added.

Mr. Markowitz most recently served as the Group Director of External Affairs at Edison Electric Institute (EEI). Prior to EEI, he was the Vice President of Public Affairs for the Association of International Automobile Manufacturers. Earlier, Markowitz worked on Capitol Hill and served in the Executive Branch. He earned his J.D. from George Mason School of Law.

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About the Fuel Cell and Hydrogen Energy Association

The Fuel Cell and Hydrogen Energy Association (FCHEA) is the world's premier advocacy organization dedicated to the commercialization of fuel cells and hydrogen energy technologies. Fuel cells and hydrogen technologies deliver clean, reliable power to leading-edge corporate, academic and public sector users, and FCHEA members are helping to transform America's energy future. Uniquely, FCHEA represents the full supply chain including universities, government laboratories and agencies, trade associations, fuel cell materials, components and systems manufacturers, hydrogen producers and fuel distributors, utilities and other end users. For more information, visit: www.fchea.org.